

SonicWALL Customer Loyalty Bundle

CUSTOMER PROGRAM

Preferred pricing for qualified SonicWALL Secure Upgrade Plus participants

The SonicWALL® Customer Loyalty Bundle honors our customers' trust and reflects our commitment to their security and data integrity by providing preferred pricing to those who qualify and deploy multiple SonicWALL product lines.

The SonicWALL Customer Loyalty Bundle is available to customers who participate in Secure Upgrade Plus and purchase a SonicWALL upgrade or trade-in a competitive product. Qualified program participants receive preferred pricing (30% less than MSRP on an appliance) for the purchase of additional products from each of SonicWALL's other product lines. Qualifying product lines include Network Security, Continuous Data Protection (CDP), Secure Remote Access (SSL VPN) and Email Security (ES) solutions.

The SonicWALL Customer Loyalty Bundle program enables qualified organizations to cost-efficiently broaden their network defenses against emerging threats, capitalizing on the program's preferred pricing and deploying a wider range of coordinated security services.

Features and Benefits

Financial rewards for enhancing security comes in the form of discounts for those deploying multiple SonicWALL product lines.

Recognition for qualified loyal SonicWALL customers features preferred pricing (30% less than MSRP on an appliance) for the purchase of additional products from any of SonicWALL's other product lines.

Secure Upgrade Plus

- 2- or 3-year option
- Service transfer (on SonicWALL upgrade only)
- Paths for each SonicWALL product line

Upgrade
SonicWALL
Appliances

OR

Trade-in
Competitor's
Appliance

AND...

Address other Business Needs

Customer Loyalty Bundles

- For each Upgrade/Trade-in receive preferred pricing on up to three different SonicWALL appliances

- Financial rewards for enhancing security
- Recognition for qualified loyal SonicWALL customers
- Broader choice of qualifying solutions

Broader choice of qualifying solutions includes more Network Security appliances (including the new TZ 200 offerings), and now includes Continuous Data Protection (CDP), Secure Remote Access (SSL VPN) and Email Security (ES) solutions as well.



SonicWALL Customer Loyalty Bundle

The following terms and conditions apply to the SonicWALL Customer Advantage Program

Secure Upgrade Plus

To qualify for Secure Upgrade Plus, the participant must be the legal Owner of the Eligible SonicWALL Product or Eligible Competitive Product listed below. In order to purchase the corresponding SonicWALL Replacement Product, the Eligible SonicWALL or Eligible Competitive Product must be (i) currently registered with the manufacturer, and (ii) listed in the Eligible Product Matrix below.

In all cases, both customers and resellers are advised to consult the Eligible Product Matrices for each product line prior to completing any purchase. End customer contact information must be provided at the time of registration regardless of which party (i.e., the end customer or reseller) is completing the registration process.

SonicWALL reserves the right to validate legal ownership (e.g., by requiring a receipt or invoice showing proof of ownership).

Definitions

For purposes of Secure Upgrade Plus, the following definitions apply:

- Eligible SonicWALL Product means the SonicWALL product the Owner has agreed to replace and remove from service and is listed in the Eligible Product Matrix below.
- Eligible Competitive Product means the competitive manufacturer's product that the Owner has agreed to replace and remove from service and is listed in the Eligible Product Matrix below.
- Replacement Product means (i) the SonicWALL appliance that replaces the Eligible Product, (ii) is listed in the Eligible Product Matrix below and (iii) is purchased through Secure Upgrade Plus.
- Owner means the person who has legal ownership of the Eligible SonicWALL or Eligible Competitive Product.
- Registration Date means the day the Owner registers the Replacement Product with a valid account on www.MySonicWALL.com.

SonicWALL Appliance Replacements – Eligible SonicWALL Product Matrix

The Eligible SonicWALL Products and associated Replacement Products for Secure Upgrade Plus are as follows:

Network Security/Firewall Appliances

Eligible Legacy UTM Appliances	Replacement Products
TZ 150, TZ 150 Wireless TZ 170, TZ 170 Wireless TZ 170 SP, TZ 170 SPW TZ 180, TZ 180 Wireless TZ 190, TZ 190 Wireless PRO 100 SOHO, SOHO2, SOHO3 SOHO TZW SOHO Telecommuter SonicWALL DMZ XPRS, XPRS2 SonicWALL Plus TELE, TELE2, TELE3, TELE3 SP	TZ 200 Series TZ 210 Series NSA 240
PRO, PRO 200, PRO 230, PRO 2040	NSA 240 NSA 2400 NSA 3500
PRO-VX, PRO 300, PRO 330, PRO 3060 GX250	NSA 3500 NSA 4500
PRO 4060, PRO 4100, PRO 5060c, PRO 5060f GX650	NSA 4500 NSA E5500 NSA E6500 NSA E7500

Data Backup and Recovery Appliances

Eligible Legacy CDP Appliances	Replacement Products
1440i, 2440i	CDP 110
3440i, 4440i	CDP 5040

Email Security Appliances

Eligible Legacy Email Security Appliances	Replacement Products
ES 200 ES 300 ES 400 ES 500 M500 M1000	ES 6000

Secure Remote Access Appliances

Eligible Legacy SSL VPN Appliances	Replacement Products
SSL VPN 200	SSL VPN 2000

SonicWALL Service Transfers

The following service and license subscriptions will be transferred from the Eligible SonicWALL Product to the corresponding Replacement Product pursuant to Secure Upgrade Plus:

- Comprehensive Gateway Security Suite (CGSS)
- Anit-Virus Services (all versions)
- Licenses for VPN Client
- ViewPoint licenses
- Other applicable Service and Support licenses
 - Dynamic Support 24x7 for SSL VPN
 - Dynamic Support 24x7 for CDP
 - Email Protection with Dynamic Support for Email Security

Term subscription licenses will be transferred and continue on the Replacement Product for the remaining term. Purchased service and support licenses will be transferred for the remaining term of such service. Outstanding warranty or firmware upgrade terms (including but not limited to “free firmware for life”) are not transferable.

The Owner must identify an Eligible SonicWALL Product before the Owner can register the Replacement Product. Once the Replacement Product has been registered, the user must transfer services from the Eligible SonicWALL Product to the Replacement Product within sixty (60) days. The Eligible SonicWALL Product will be removed from www.MySonicWALL.com at the time that the services are transferred to the Replacement Product. If the services are not transferred within sixty (60) days SonicWALL will automatically transfer such services after such time period. The Eligible SonicWALL Product will be deactivated and may not be re-registered, updated, supported, returned or upgraded.

The subscription services which are included with the applicable Replacement Product SKU purchased will be activated upon the Registration Date.

Competitive Appliance Replacements – Eligible Competitive Product Matrix

The Eligible Competitive Product and associated Replacement Product for Secure Upgrade Plus are as follows:

Network Security/Firewall Appliances

Replacement Products	Eligible Competitive Products					
	WatchGuard	Cisco	Check Point	Fortinet	Symantec	Juniper
TZ 200, TZ 210 or NSA 240	X-Edge Series, X-Edge eSeries, SOHO6 Series	PIX 501, PIX 506, ASA 5505	Safe@Office Series, UTM-1 Edge Series	FortiGate 30B Series, FortiGate 50B Series, FortiGate 60B Series, FortiGate 80B Series	SGS 400 Series	NetScreen SGT Series
NSA 2400	X550e, X750e, X500, X700	ASA 5510	—	FG100A, FG 200A, FG 300A	—	NS-25
NSA 3500	X1250e, X1000, X1000e	PIX 506, ASA 5510	—	FG400	SGS 5620	NS 50, SSG-140
NSA 4500 X5000	X5500e, X2500e, ASA 5540	PIX 515, ASA 5520,	UTM-1 450	FG500, FG200	SGS 5620	NS-204,SSG-320
NSA E5500	X6500e, X6000 ASA 5550	PIX 535, ASA 5540,	UTM-1 1050 FG 800	FG 300, FG 400,	SGS 5640 SSG-520	NS-208, NS-500,
NSA E6500	X8500e, X8000	ASA 5540, ASA 5550	UTM-1 2050 FG 4010	FG 3000, FG 4000,	SGS 5660	NS-1000, SSG-520
NSA E7500	X8500e-F	ASA 5540, ASA 5550	FW-1 NG, VPN-1 NG	3016B, FG 3810A	—	ISG 1000/2000

Email Security Appliances

Replacement Products	Eligible Competitive Products
SonicWALL	Any competitor appliance (hardware or virtual), software or service
ES 300	Any competitor appliance (hardware or virtual), software or service

Secure Remote Access Appliances

Replacement Products	Eligible Competitive Products					
SonicWALL	Juniper	Cisco	Citrix	Barracuda	WatchGuard	Others
SSL VPN 200	—	—	—	Model 180	—	Linksys RVL200, Netgear SSL312, ZyXEL SSL 10
SSL VPN 2000	SA700	ASA 5505	CAG 2010	Model 280, Model 380	SSL 500	—
SRA EX-750	SA700, SA2500	ASA 5505	CAG 2010	Model 480, Model 680	SSL 1000	—
SRA EX6000	SA2500, SA4500	ASA 5510, ASA 5520	CAG 7000, CAG 9000	—	—	—
SRA EX7000	SA4500, SA6500	ASA 5550, ASA 5580	CAG 9000, CAG 10000	—	—	—

Purchase and registration of the Eligible Competitive Product requires six (6) months prior ownership of an Eligible Competitive Product. As a condition of this program, the Owner agrees that he/she will dispose of the Eligible Competitive Product within sixty (60) days of the Registration Date. If proof of ownership of the Eligible Competitive Product is not available within fifteen (15) days upon written request from SonicWALL or if the Eligible Competitive Product is not disposed of within sixty (60) days of Registration Date of the Replacement Product SonicWALL reserves the right to terminate the services applicable to the Replacement Product SKU.

In order to register the Replacement Product, the Owner must provide current contact details (i.e., contact person's name, e-mail address, business phone number, organization name, and physical address) and certify that all responses in the required fields of the Competitive Replacement Form are true and correct.

To qualify for the applicable Customer Loyalty Bundle, the Owner must participate in Secure Upgrade Plus

Important Notice and Disclaimer

In all cases, end-users and Resellers should consult the Eligible Product Matrices for each product line in advance of any purchase. SonicWALL reserves the right to either deny or adjust entitlements to reflect any misrepresentation of eligibility. SonicWALL reserves the right to make changes to Secure Upgrade Plus and the applicable Customer Loyalty Bundle at any time without notice.

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