



Zumasys First to Become Both a VMware & NetApp Cloud Service Provider Company Launches Brand New Resource Pool Pricing Based on VMware's vCloud Director

San Diego, California – May 23, 2011 – At Zumapalooza, the company's 5th annual Customer Solutions Summit being held today at the Hard Rock Hotel in San Diego, Zumasys announced that it is the first provider to achieve both VMware vCloud Power status and the NetApp Gold Service Provider designation. Specializing in migrating custom software applications to the Cloud, Zumasys also announced that it is now live with production workload at the 407,000 sq. ft. SuperNAP Data Center in Las Vegas, Nevada. This latest platform utilizes NetApp Flash Cache to deliver maximum performance and Cisco Nexus Datacenter Switches providing 10 Gigabit Ethernet connectivity.

Built on VMware's revolutionary vCloud Director™ architecture, Zumasys unveiled a brand new resource pool-based pricing model which is expected to provide a more flexible and affordable path to the Cloud for businesses running custom applications. For the past 5 years, Zumasys has been a leading provider of Cloud computing leveraging the latest enterprise-class hardware technologies and rental licensing from Microsoft, Citrix and VMware.

Customers are now benefiting from:

- **Resource Pool Pricing** - Pay a set price for a pool of memory, CPU and disk resources with the ability to spin up as many virtual machines as is required
- **Self Provisioning** - Deploy virtual machines and operating system images with the click of a button
- **Self-Service Portal** - Gain access to virtual infrastructure through a user-friendly Web portal
- **VMware vCloud API & vCloud Connector** - Transfer virtual machines between public, private, and hybrid Clouds using the open virtualization format (OVF). This allows customers to keep some applications on-site, some in a public Cloud and some on the Zumasys platform with portability between locations. Using vCloud Connector, customers now have a single pane of glass, the familiar vSphere Client, to monitor and manage any of their VMware-based clouds.
- **vShield Security** - Virtualization-aware perimeter protection and port-level firewalling

"This is the most significant announcement in the history of our company and I am pleased we are able to continue capitalizing on our early entry into Cloud computing," says Paul Giobbi, President of Zumasys. "These new service provider relationships and technologies are allowing allow more companies to leverage our Cloud, while saving money and boosting productivity in the process."

Instead of paying for dedicated servers to run core business applications, Zumasys' Cloud Computing model allows customers to dynamically scale their applications on a multi-tenanted farm of virtual servers. Established in September of 2000, Zumasys began hosting custom ERP applications in 2006, creating partnerships with leading data centers including Savvis and Switch Communications (aka SuperNAP). Zumasys uses best-of-breed technologies from VMware, NetApp and Cisco to provide enterprise-class computing to small-and-medium sized businesses across North America.

About Zumasys:

Zumasys helps companies of every size transition their applications and infrastructure to the Cloud. Customers access the latest software and hardware technologies for a simple and predictable monthly fee thus empowering them to focus on their core business instead of running IT. Having led the way in cloud computing for five years, Zumasys delivers personalized service, world-class reliability, integrated disaster recovery, and the confidence companies need to outsource their systems and applications. The company is a Microsoft Gold Partner and also works with Citrix Systems, VMware, NetApp, HP, Cisco, ShoreTel and SonicWALL to deliver leading edge technology solutions. Zumasys was founded in 2000 and is headquartered in Irvine, CA. For more information, visit zumasys.com.

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